

Actives Master Data Sheet

Action	Moisturising/ Conditioning	Brightening	Pre-Biotic Action	Anti-inflammatory	Soothing	Anti-Oxidant	Skin normalising actives	Environmental Protection/ Detoxification	Exfoliating	Anti-Microbial	Deodoriser	Wrinkle Smoothing	Sun protection	Sensory Actives	Oil Absorbant/ Oil control	Tanning
Definition	Ingredients that increase the moisture binding capacity of the skin and/or improve the overall condition of the skin and/or hair.	Ingredients that even-out the complexion by reducing hyper-pigmentation, post-pimple marks and freckling	Ingredients that feed our 'good' bacteria thus supporting a healthy, balanced microbiome	Ingredients that reduce or prevent inflammation on the skin. Inflammation can be caused by environmental or internal trigger.	Ingredients that calm the skin, reducing hyper-sensitivity and restoring comfort.	Free radicals damage the skin causing irritation, inflammation and redness. Antioxidants reduce the formation of free-radicals from environmental and internal stressors thus protecting the skin and maintaining it in optimal condition.	Ingredients that support the skin in its natural functioning. These ingredients have a direct biological activity and exist naturally in the skin in some form. Adding them to skincare can speed up recovery and create the conditions for the skin to behave as if it were more youthful and vibrant.	When topically applied these ingredients help neutralise the threat from environmental pollution and reduce the potential for build-up of toxins on the skin. Their action in doing this goes beyond that of an antioxidant.	Physical or chemical elements that help to clear away dead skin cells and congested tissues to reveal smoother, more youthful skin underneath.	Ingredients that have a specific anti-microbial action on the skin. These have a skin rather than product-facing action and so can be used to help manage pimples and other minor barrier defects.	Ingredients that assist in deodorising the skin and its secretions in a way other than by fragrancing it.	Ingredients that have the capacity to iron out wrinkles either from the inside-out or topically.	Ingredients with UV reflecting or absorbing properties.	Ingredients that alter the skin's sensory input. This includes creating sensations of hot and cold, reducing pain and calming over-sensitivity	Ingredients that absorb excess oil or that reduce the expression of oil from the skin	Ingredients that create a tanned appearance on the skin
Chemistry																
Vitamins	Vitamin B3, Vitamin B5, Vitamin F	Sodium Ascorbyl Phosphate, Whitening Complex, Vitamin C Powder, Vitamin C Liquid, Vitamin B3		Vitamin B3		Sodium Ascorbyl Phosphate, Vitamin C Powder, Vitamin C Liquid, Folic Acid, Vitamin A Palmitate, Vitamin E	Vitamin A Palmitate, Vitamin B3, Vitamin B5, Vitamin C, Vitamin E, Vitamin F, CelluCap R, Vitamin ACE beads	Vitamin E, Vitamin C Liquid, Sodium Ascorbyl Phosphate, Vitamin C Powder, Vitamin ACE beads, Vitamin C 20% stabilised concentrate		Vitamin B3		Vitamin A Palmitate, Cellucaps R (encapsulated Retinol), Vitamin B3		Vitamin A palmitate,	Vitamin B3	
Peptides	Epitensivem (Nicotiana Benthamiana Hexapeptide-40 sh-Oligopeptide-1.)	Stellightm										Acetyl Hexapeptide-8 Solution, Heptapeptide 8, Matrxyl 3000, Progeline, EpitensiveTM, MunapsysTM, Bio Placenta				
Plant Derived Chemistry	Beta Glucan, Soy amino acids, Pentavitin, Sorbitol, Glycerin, Hydrolysed Rice Protein, Marine collagen, Silk Peptide, Soy Protein, Natural Vegetable Wax, Natural Wax Jelly, Vegelan, Crambisol®, Hyaluronic Acid, Hylamesh 4D, Cystine, Silk Amino Acid, Hydrolite (R) 5 Green, Natural Hair Texturiser, Prebiotic Skin Balancer, Yeast Extract, Myrica Wax, Marine Moisturising Active , NDA Acticire MB, Pentavitin (R), Hydrolysed Rice or Wheat or Soya Protein		Hylamesh 4D, Hyaluronic Acid, Xanthan Gum, Manuka Honey, Fucogel ® Hydrolite® 5 Green, Prebiotic Skin Balancer, Quora Noni	Bifida Ferment Extract, Quora Noni, Yeast Extract, Beta Glucan	Ceramide Complex, Fucogel ® Menthyl Lactate (Cooling), Marine Moisturising Extract	Ferulic Acid	Ceramide Complex, Fucogel ® Prebiotic Skin Balancer, Pentavitin ® Hyaluronic Acid, Hylamesh 4D,	Anti-Pollution Skin Purifier, Eucalyptus Stem Cells, Exo-P ® Quora Noni,	Cellulose Beads					Fucogel		
Botanical Extracts	Aloe, Colloidal oatmeal, Seabuckthorn,Dragons Blood Liquid Extract, Dragons Blood Powder, Calendula Infused Oil, Seabuckthorn Oil and Extract, Bladderwrack Extract, Coconut Milk Powder, Horsetail Extract, Linden Extract, Nettle, Seabuckthorn, Seaweed, Silk Powder, Spirulina, Wheatgrass, Berry Wax, Reishi Mushroom,	Bearberry, Licorice Root. Billberry, Portulaca, Cranberry, Lilly Pilly, Paper Mulberry, Desert Lime Extract, Quandong, Kakadu Plum, Willowherb, Oyster Mushroom	Coconut Water, Wattle Seed Extract, Oyster Mushroom, Reishi Mushroom	Allantoin, Bisabolol, Snail Secretion Extract, Sandalwood Hydrosol, Dragons Blood, Calendula, Licorice Root, Gotu Kola, Bilberry, Zizyphus, Bearberry, Chamomile, Chrysanthemum, Garcinia Mangosteen, Marshmallow Root, Nettle, Turmeric,Francinsense, Mountain Pepper Berry, Reishi Mushroom	Bisabolol, Colloidal Oatmeal, Aloe, Gotu Kola, Calendula, Chamomile, Coconut Water, Cucumber extract, Lavender, Passionflower, Seaweed, Turmeric, Oyster Mushroom,	Rosemary Antioxidant, Vitamin E Natural, Vitamin E Mixed tocopherols, Cocoa Co2, Quandong, Grapeseed, Olive Leaf, Gardinia Mangosteen, Kakadu Plum, green tea, Cucumber, Seabuckthorn, Cranberry, Ginko, Grapeseed, Green tea, kakadu Plum, Linden, Olive Leaf, Pine bark, Resveratrol, Pomegranate, Quandong, Rosehip, Rosemary, Schisandra, Davidsons Plum Extract, Mountain Pepper Berry, Desert Lime Extract, Kangaroo, Paw, Lilly Pilly, Quandong, Chaga Mushroom, Shiitake Mushroom	Calendula, Gotu Kola, Allantoin, Arnica, Chamomile, Garcinia Mangosteen, Gotu Kola, Portulaca, Rhubarb, Turmeric, Benzoin Tincture (also an irritant though), Myrrh, Berry Wax,	Cranberry, Goji Berry, Grapeseed, Pomegranate, Kiwi, Raspberry, Acai, Bladderwrack, Burdock, Echinacea,Ginko, Ginseng , Lilly Pilly, Seabuckthorn, Spirulina, Lilly Pilly, Chaga Mushroom, Shiitake Mushroom,	Almond Meal, Argan, Bamboo, Brown Sugar, Cranberry, Coconut Husk, Grapeseed, Guarana, Jojoba, Lotus, Luffa, Rice, Rosehip, Tea Tree, Walnut	Sodium Phytate, AMTCide, Leucidal, Tea Tree hydrosol, Goldenseal, Manuka Honey, Schisandra, Verbena, Shiitake	honey Myrtle Hydrosol, Witch Hazel, CelluOil Lavender	Beta-Glucan, Nature Lift, Lysine,Arginine, Cystine, Glycine, Grapeseed, Gotu Kola, Green Coffee Bean, Rosehip,	Gojiberry, Green Tea, Kakadu Plum, Quandong, Seabuckthorn,	Capsicum, Ginger, Arnica, Burdock, Ginseng, Grapeseed, Kola Nut, Lovage, Copaiiba Oil (Pain), Black Pepper, Rosemary Oil, Ylang Ylang, Hemp Seed Oil, Reishi Mushroom	Beauactive®, Tapioca Starch, Eucalyptus Stem Cells, Corn Starch, Witch Hazel, Lilly Pilly, Canadian Willowherb, Horsetail, Saw Palmeto, Soapwort, Myrrh	Erythrulose
Acids	Lactic Acid, Malic Acid, arginine, Cysteine, Glycine, Keratin, Lysine HCL, Silk Amino Acid, Soya Amino Acid, Yeast Extract	AHA fruit Acids, Salicylic Acid, Lactic Acid, Hibiscus,							AHA Fruit Acids, Salicylic Acid , Lactic Acid, Malic Acid							
Minerals	Dead Sea Mineral mud				Dead Sea Mud	Protective Mineral Complex		Activated Charcoal Bead, Charcoal Water Dispersible, Dead Sea Mineral mud, Protective Mineral Complex,	Volcanic Ash	Colloidal Silver	Charcoal Water Dispersible.		Titanium Dioxide in MCT Oil,		Activated Charcoal Beads	
Natural Animal Derived	Lanolin Anhydrous Premium, Lanolin Oil, Manuka Honey		Manuka Honey	Manuka Honey	Manuka Honey		Manuka Honey		Manuka Honey							
Nature-Identical	Ceramide Complex (synthetic preservative added to ingredient), Snail Secretion Extract, Urea		Urea	(MSM) Dimethylsulfone	Symsave® H	Alpha Lipoic Acid, Coenzyme Q10, Resveratrol, Ferulic Acid, Symsave ® H,		Exp-P ®	Urea	Glyceryl Caprylate, Symsave H ®				Caffeine, camphor, Menthyl Lactate, Menthol Crystals,		
Salts	Sodium PCA, Sodium Lactate, Sodium Citrate,		Sodium PCA, Sodium Lactate		Epsom Salts		Epsom Salts		Pearl, Pumice		Sodium Bicarbonate					
Synthetic	Butylene Glycol, Propylene Glycol, Polyquaternium 7, Cetrimonium Chloride, Quaternium 80					Vitamin E Acetate, Ferulic Acid (synthetic version), Coenzyme Q10				Piroctone Olamine	Odour Guard (Safe Synthetics and Natural Origin Blend)		Ethylhexyl Methoxycinnamate, Benzophenone-4	Thermolat® (Heating)		